Media & Publications

Clients & Participants

Allied Publications  Alexander Hamilton Institute  Addison-Wesley Publishing Company  Advanced Data Reprographics  Advanced Management Publishers, Inc.  American Management Association

* Barron's Publisher's  Blue Dolphin Communications  Boston Globe Foundation  Cahner's Publishing  Christian Science Publishing Society  Contributions w Copy Cop  Cramer Productions  Creative Professional Services, Inc.  Editorial Services of New England  First Media of Massachusetts  Houghton Mifflin Company  Information Systems  Lightwave Journal of Fiber Optics  Manisses Communications  Mount Auburn Press  Neighborhood Network News  News & Media Relations  Occupational Outlook Quarterly  Penwell Publishing  Professional Press  Porter Sargent Publishers  Techniscribe, Inc.  The Christian Science Monitor  TMSI  Traid Direct, Inc.  Wagner Cable  Want Advertisement Publications, Inc.  West Coast Video  WEEI-AM  Westinghouse Broadcasting Company  WGBH Educational Foundation 

WHDH-TV  Whole Person Press  WNEV-TV Channel 7  World Monitor Magazine  WRWO

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What Participants Have Said!

I find each and every segment extremely beneficial.

# Want Ad Publications Inc., Marlone Apone, Manager, Computer Operations

The class was much more geared towards real life situations as opposed to the "book study" approach -- Well done!

# WHDH-TV, Susan Maquire, Manager, Advertising and Sales

A quality presentation, educational in a non-overwhelming way  I learned new ways to relax  I see the advantages of asking myself, "Is this really important?

* Is it a big deal?

# WEEI-AM, Patrick Wells, News Producer

I found the speaker very knowledgeable and pleasant  It was hard to digest everything but I did pick up a few strong points  I helped me look at the whole picture and to then break it down into works, steps, and solutions  I found all the information useful, and wish I had more time to elaborate further.

# Cahner's Publishing, Kathleen Ewing, WP Operator

Good overview to enhance the fairly new yet developing thoughts of people development skills and the idea of selling my experience toward personal growth.

# Continental Cablevision, Joyce Hillcoat, General Manager

These sessions help me revisit my goals and actions  I now clarify my objectives and set up a plan.

# Manisser Communications, Fraser A. Lang, President

I learned the impact of documenting your time to create something separate from the company.

# Continental Cablevision, Lou Russo, Community Program Manager

Mr. Schwartz is very knowledgeable and personable, and keeps the subject matter from getting too "heavy."

# Boston Scientific Corp., Ruth Kane, Assoc. Manager, Print & Advertising

Very, very, very informative.

# Select Communications Corp., Keving S. Buckley, President